



ARTWORK SPECIFICATIONS

FILE FORMATS

- .INDD created in Adobe® Indesign®
- .AI or .EPS created in Adobe® Illustrator® –
- .PSD / .EPS / .TIFF created in Adobe® Photoshop®

Artwork created in another program and merely saved as one of these file extensions does not guarantee acceptable artwork (e.g. a JPEG saved in Adobe® Illustrator® as an “AI” file does not make it a vector file).

The file formats below will **NOT** be accepted:

- .JPEG – Joint Photographic Experts Group
- .BMP – Bitmap
- .PNG – Portable Network Graphics
- CorelDRAW, Microsoft Paint, PowerPoint, Word and Publisher

COLORS

Our printing method includes process (CMYK) and spot color(s), your art should call out the color(s) using the PMS colors from the solid coated swatch palette in Adobe®. We are able to print virtually any color, however some colors and or artwork may dictate otherwise. Custom made colors must be called the percentages of CMYK.

FONTS

All text should be converted to outlines. This eliminates font problems associated with the variety of fonts with the same name.

FEES

Unless artwork is supplied print ready per our specifications additional artwork costs may apply. Our rate for graphic design service is \$80 / per hour.

CONCERNS / QUESTIONS

Have a concern or question about your artwork? Send an email to larrybenson@coburn.com. Please include a PDF of the artwork in question when emailing.

DISCLAIMER

Some thin lines and reverses may not reproduce at the thickness or size submitted. In some cases, text may fill in or become too thin depending on the font weight and size. We reserve the right to make slight alterations in artwork, text and logos in order to adapt to the printing process on fabric.